



February 2020

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Dear Donor,

We invite you to consider establish and maintain a vibrant partnership with Marlene’s Kaleidoscope Foundation, here in Kansas City, starting with sponsoring our Third Annual “Let’s get the Conversation Started” Lupus fundraiser on May 7, 2020, at Grand Street Café Plaza Location. We invite your support of this year’s event as a Corporate Sponsor to help us achieve our mission to improve the quality of life for those affected by Lupus through advocacy, education, awareness, empowerment, and research. Here in Kansas City. Dr. David L. Kaplan, a regionally and nationally recognized master clinician in dermatology, will be our Keynote Speaker this year. Misha Roberts, Kansas City’s own diamond in the spotlight will bring the music again this year.

Last year’s event was a tremendous success due to the generosity of all who participated. With community support, we were able to enhance our local programs in patient education and public and professional awareness. Ultimately, we had a greater impact including sending a local Lupus surviving teen, Abigail VanWinkle, to the Lupus Sumer Jam Youth Retreat weekend Camp.

Marlene’s Kaleidoscope Nonprofit is a tax-exempt charitable organization eligible to receive tax-deductible contributions under IRS Code Section 501(c)(3). For more information on our event, please contact us by phone at 816-977-5845 or e-mail at kbutterflies2017@gmail.com or visit our website at www.mk4lupus.org.

Please consider supporting The Third Annual Lupus event, and together we can make a difference in the lupus community.

Thank you for your consideration.

Mark your calendars for our 2020 events!

May 7th

A Night of
1,000 Faces



May 8th

POP the
Fountain



We hope we can count on your support!

Mission: Dedicated to improving the lives of people affected by all forms of Lupus. We strive to empower people by providing information about Lupus and offering support so that their voices can be heard in service of creating a better quality of life through research, public awareness, advocacy, and education.

Programs

MONTHLY

Lunch & Learns

A forum for Lupus survivors to talk directly with physicians and learn from each other.

- Discussions cover areas like testing, symptoms, medical information and medication
- Locations change to enjoy a variety of experiences

MONTHLY

Support Group

Ongoing support for Lupus survivors to shared and grow from each other's experiences.

- Online webinar for flexibility
- Guided and open sharing with expanded topical discussions

QUARTERLY

Round Tables

Ongoing education for those with Lupus so they may better manage their health & wellness.

- Videos focused on the patient's perspective with special speakers
- Topics include diagnosis, FAQs, lifestyle changes, coping factors, etc.

Events

A Night of 1,000 Faces - May 7, 2020

Join us at Grand Street Café (Plaza) for a dinner reception for Lupus Awareness Month.

- Dinner and networking with community organizations
- Announcing awards and auctioning off specialty items
- Knowledge sharing networking
- Tickets include food and drinks

\$75

Per seat

\$500+

Sponsor (see page 3)

POP the Fountain - May 8, 2020

In recognition of Lupus Awareness Day, the Plaza Fountain on J.C. Nichols Pkw will turn purple.

- Gathering at the Plaza fountain and releasing of butterflies
- Community organizations come together to support the awareness of Lupus in KC

Donations of

\$200+

Official Sponsor

Support Form



Yes! I'd like to support in the following ways:

- Donate (see Payment Options below)
- Volunteer Time/Talent— Please describe _____
- Attend Night of 1,000 Faces - 5/7/20 Attend POP the Fountain - 5/10/20 Become Sponsor
- Donate Auction & Raffle Items Donate to Scholarship Join our Board

Name: _____ Email: _____ Phone: _____

Address: _____ City: _____ State: _____ Zip: _____

Relationship to Lupus Survivor: Self Parent/Guardian Caregiver Child Other: _____

Gala Sponsor Details	<input type="checkbox"/> Gold Sponsor \$500	<input type="checkbox"/> Diamond Sponsor \$1,000	<input type="checkbox"/> Platinum Sponsor \$1,500
VIP Party	X	X	X
Meet & Greet Tickets	3	7	10
Guaranteed Seats at Event	3	7	10
Signage at Event	X	X	X
Souvenir	X	X	X
Corporate Table (s) at Event		1	1
Sponsorship Recognition via Social Media		X	X
Sponsorship Recognition via MK Website		X	X
Inclusion in Booklet	1/4 page	1/2 page	1 page

Additional Sponsorship Options

<input type="checkbox"/> Sponsor Lunch & Learn	\$100 each
<input type="checkbox"/> Sponsor Holiday Basket	\$75 each
<input type="checkbox"/> Sponsor Round Table	\$50 each
<input type="checkbox"/> Sponsor Support Group	\$35 each

Event Participation

Individual Seating: \$75

Indicate the cumulative total amount of sponsorship in chart above and seating selected: \$ _____

Payment Options

- To pay by check, submit payment to **Marlene's Kaleidoscope P.O. Box 14425 Kansas City, Missouri 64152**
- To pay by credit card, fill out this section below or donate online at <https://www.mk4lupus.com/event-info/third-annual-lupus-fundraiser-a-night-of-a-thousand-faces>

Monetary Donation Frequency: Monthly Donation Quarterly Donation Annual Donation One-Time Donation

Monetary Donation Amount: \$100 \$50 \$25 \$20 \$10 Other: _____

Name on Card: _____

Address: _____ City: _____ State: _____ Zip: _____

Credit Card Number: _____ Exp Date: _____ CVV: _____

Join the impact today!